RELATIONSHIP HAS ITS REWARDS

BE THE FACE OF THE RACES

WYONG
RACE CLUB

PROMOTE YOUR BRAND

WYONG RACE CLUB OFFER SEVERAL LEVELS OF SPONSORSHIP, ALLOWING YOU TO CREATE A WINNING CAMPAIGN THAT GUARANTEES TO TURN HUNDREDS OF HEADS AT YOUR CHOSEN RACE DAY EVENT, THOUSANDS ONLINE, AND LEAVE A LASTING IMPRESSION.

Exclusive Race Day sponsorship packages are available from Wyong Race Club to support the promotion of brands, SMEs, social groups, fundraising campaigns, charities and not-for-profits.

Enjoy a thrilling day at the races with this exciting opportunity. Get Wyong Race Club's engaged online audience and race day punters talking about your business or cause. Simply team up with one of Australia's most-trusted race clubs – that's us!

YOU COULD SPEND SEVERAL MONTHS AND SERIOUS CASH CHASING THE QUALITY EXPOSURE YOU'LL GAIN IN JUST ONE DAY AS A FEATURED SPONSOR AT THE RACES!

Here's some powerful reasons why sponsorship is a top solution for getting noticed:

BOOST
public awareness of your brand or your important cause

GROW
your profile appealing to 100s+ of race day guests and 1000s+ online

TAILOR
the day to suit your style and budget – casual or canapés?

ATTRACT
promising new connections, leads or donations

ENJOY
the thrill of a live race run in your honour!

SPONSORSHIP BENEFITS

OUR SPONSORSHIP PACKAGES ARE PROFESSIONAL YET PERSONAL. THE FORMALITY OF YOUR SPONSORED RACE OR RACE DAY IS 100% UP TO YOU. CUSTOMISE INDIVIDUAL FEATURES TO SUIT YOUR OFFICE, BRAND OR FUNDRAISING ORGANISATION'S PURPOSE AND BUDGET.

Become a Race Day Sponsor and your name, photos and logo will be highlighted on our official website, social media channels, and feature across a range of promotional media.

Additionally, our **Race Day Hospitality Team** are very experienced in delivering exceptional events – they're happy to suggest the best entertainment options, tastiest food choices, and will be a trusty trackside ally throughout your race day.
As it's your race day, we can be as involved as you wish. You and your guests will be free to revel in the excitement of celebrating trackside.

FEATURES

- ☑ NATIONAL NEWSPAPERS
- ☑ RADIO
- ☑ TV
- ☑ WEBSITES
- ☑ BETTING APPS
- ☑ RACE DAY PRINTED GUIDE
- ☑ EVENT SIGNAGE

RESERVE A PACKAGE

Take the first step to boosting your brand or charitable cause in front of a lively, engaged audience! Simply explore our three Race Day Packages and get in touch to discuss your options and preferred race day dates.

BECOME A SPONSOR

Whether you are looking to become a principal club sponsor, corporate partner, race day and branding sponsor, or single race sponsor, Wyong Race Club has an option for you.

SUCCESSFUL SPONSORS

We work hard to guarantee a seamless race day function for our sponsors – just ask them.

Tailor the space you celebrate in. Choose the number of seats, style of food, tailored drinks packages, decorations, and even get the public involved with giveaways, auctions, quizzes or competitions. Shout your guests a generous drinks package or arrange a DJ or band to perform between races.

Whether you're inviting 20 or 200 guests, our talented Race Day Hospitality Team will deliver gold – they have extensive experience and always create magic! Large function spaces are available to cater for 120-260 people, and the team can lay a formal two or three-course meal, hearty buffet, or casual grazing table. All you need to do is show up and look smart.

THE WYONG RACE DAY SPONSOR EXPERIENCE CAN BE WHATEVER YOU WANT IT TO BE.

WELCOME ABOARD

Become part of our colourful community of people and organisations, who all play an important part in making Wyong Race Club great.

Throughout the year, we like to share more than our passion for racing with the community. While we are known for running entertainment-filled, family-friendly, race days for our partners, we also open up our trackside function spaces for businesses, community organisations and individuals to use outside of race days. We'd be a cracking wedding venue!

If you need to organise a corporate event – allow us to help you transform it into a winner.
Our Hospitality Team are very experienced in what they do, they are open to new ideas, and will work with you to create that impact you are looking for.
In the meantime, keep up with all things Wyong Race Club on our Facebook page.

Catch you at the races,

Robin Taylor
General Manager

FOR INCLUSIONS & Additional options visit wyongraceclub.com.au/sponsors

1 FULL RACE DAY SPONSORSHIP

SPONSORING A FULL RACE DAY IS THE BEST OPTION FOR A SMART BUSINESS OR FUNDRAISING ORGANISATION LOOKING TO SERIOUSLY GROW AWARENESS OF THEIR NAME WITH GREAT RETURN ON INVESTMENT. CHAMPION AN ENTIRE RACE DAY AND ENJOY THE BOUNTY OF BENEFITS BELOW, PLUS ALL THOSE OF THE SINGLE RACE PACKAGE.

2 RACE DAY BRANDING + FEATURE RACE SPONSORSHIP

BRILLIANT VALUE FOR A COMPANY, BRAND OR CHARITABLE ORGANISATION WHO KNOWS A WINNING IDEA WHEN THEY SEE IT. SECURE A BRANDED SPONSORSHIP PACKAGE WITH WYONG RACE CLUB TO MOVE TOWARD YOUR GOALS AND EXPOSE YOUR CAMPAIGN TO A FRESH, LIVELY AND ENGAGED AUDIENCE. SUITABLE FOR HOSTING 20 VIP GUESTS, THIS PACKAGE IS ONE OF THE MOST INTERACTIVE AND EFFECTIVE WAYS TO ADVERTISE – WITH A PROVEN RETURN ON INVESTMENT!

3 SINGLE RACE SPONSORSHIP

SPONSORING A SINGLE RACE GUARANTEES GREAT BANG FOR YOUR BUCK. SUITABLE FOR HOSTING 10 VIP GUESTS, THIS PACKAGE IS IDEAL FOR A SMART BUSINESS LOOKING TO CHAMPION THE ATTENTION OF A CROWD IN ONE AFFORDABLE PACKAGE.

*Sponsorship packages are always subject to availability at the time of enquiry and some special feature days may naturally incur additional costs.

RELATIONSHIP HAS ITS REWARDS

PARTNER WITH US

EXTRA EXPOSURE | PERSONALISED PACKAGES | HOST A WINNING EVENT

WYONG
RACE CLUB

TAKE THE FIRST STEP TO BOOSTING YOUR BRAND OR CHARITABLE CAUSE IN FRONT OF A LIVELY, ENGAGED AUDIENCE BY PARTNERING WITH OUR RESPECTED BRAND.

CONTACT OUR EXPERT TEAM WHO WILL DO EVERYTHING POSSIBLE TO MAKE YOUR EVENT A WINNER!

T: 02 4352 1083 E:INFO@WYONGRACECLUB.COM.AU
W:WYONGRACECLUB.COM.AU/SPONSORS